

**SRINIVASA INSTITUTE OF ENGINEERING AND TECHNOLOGY::AMALAPURAM
(UGC –Autonomous Institution)**



Induction Programme for 2022 admitted batch

**Special Address by Dr.KVSG Murali Krishna, Director, Academic Planning,
JNTUK, Kakinada.**

Date: 26th October 2022



Dr. KVSG Murali Krishna

Director, Academic Planning
Jawaharlal Nehru Technological University Kakinada
Kakinada-533003. East Godavari District, A.P. India.

Dr.KVSG Murali Krishna, has been invited to address the newly admitted batch of students in Srinivasa Institute of Engineering and Technology, Amalapuram on 26/10/2022.

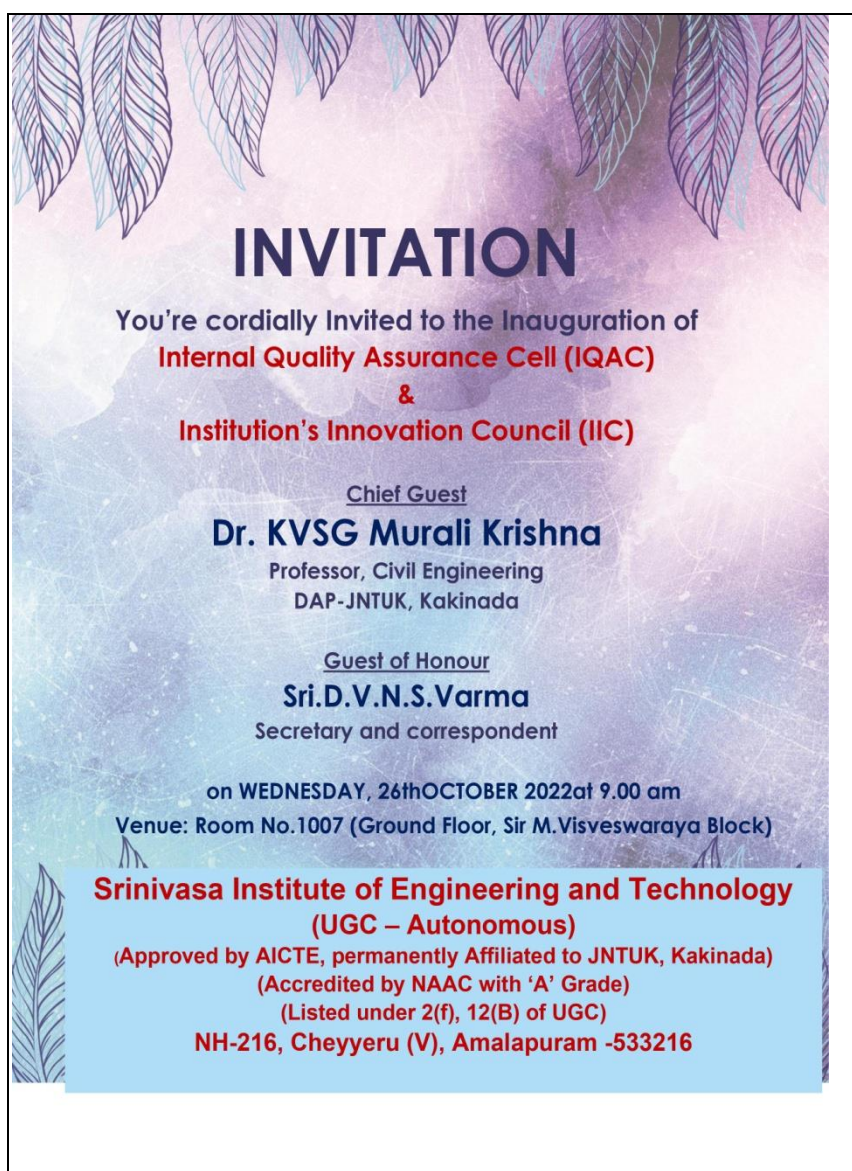
Before addressing the gathering, Dr.KVSG Murali Krishna inaugurated newly established IQAC (Internal Quality Assurance Cell) and IIC (Institution's Innovation Council) office rooms at SIET campus.

The talk from Dr.KVSG is very inspirational and students got several quality aspects to be inbuilt in them. Several quotes in Sanskrit and English were

coined by him spontaneously on appropriate times made the complete event much elated.

He instructed the students to lead life in a righteous path in order to achieve success in true terms. His presentation went on for 4 hours with great response from young minds. He stressed the importance of communication skills, Effective computing skills, Coding skills as essentials to lead successful career. The address went on in a quite interactive manner and the participants were recognized by calling them on the stage and handing a token of appreciation. Dr.KVSG instructed the students to be well verse with other skills like Movie making, Animation, Gaming, Graphics...etc.

Dr.KVSG insisted the students to adopt 3D formula – “Daily -Dictionary-Diary”. Make a habit of reading English news paper Daily – Dictionary usage – Making note in Diary”. This habit will certainly boost the glossary of words and effective communication skills.



INVITATION

You're cordially Invited to the Inauguration of
Internal Quality Assurance Cell (IQAC)
&
Institution's Innovation Council (IIC)

Chief Guest
Dr. KVSG Murali Krishna
Professor, Civil Engineering
DAP-JNTUK, Kakinada

Guest of Honour
Sri.D.V.N.S.Varma
Secretary and correspondent

on WEDNESDAY, 26thOCTOBER 2022at 9.00 am
Venue: Room No.1007 (Ground Floor, Sir M.Visveswaraya Block)

Srinivasa Institute of Engineering and Technology
(UGC – Autonomous)
(Approved by AICTE, permanently Affiliated to JNTUK, Kakinada)
(Accredited by NAAC with 'A' Grade)
(Listed under 2(f), 12(B) of UGC)
NH-216, Cheyyeru (V), Amalapuram -533216

A few quotes from Dr.KVSG Murali Krishna during his speech

i. "విద్యా తురాణం న సుఖం న నిద్ర"	xi. "శ్రమయేవ జయతే"
ii. "సహ" + "హితః" = "స్నేహితుడు"	xii. "విజయానికి ముందు వినయం ఉంటే పతనానికి ముందు పొగరు ఉంటుంది"
iii. "Anything available free is not valued"	xiii. "Be Dynamic" – "आराम हाराम है" - "బద్ధకం నీచమైనది"
iv. "పనిలో రాక్షసత్వం క్షమలో దైవత్వం"	xiv. "Engineers are global leaders" – "Life is a serious joke"
v. "Content is King"	xv. "శ్రద్ధావాన్ లభతే జ్ఞానం"
vi. "అర్థం చేసుకొని చదివితే జీవితం అర్థవంతం"	xvi. "Your Network is Your Networth"
vii. "బట్టి కొడితే బడ్డి కొట్టే"	xvii. "Patience is bitter: but it's fruits are sweet"
viii. "Man is a measure of all"	
ix. "Observe, Absorb, Apply – put to practice"	
x. యోగహ కర్మశు కౌశలం"	





360 degrees of life has been presented with simple tips, tools and techniques by the honourable DAP. It ignites innovation and creativity to become professional of great demand. Students of 1st year B.Tech students have actively participated, benefited greatly and given immense response for the fountain of motivation by Dr. KVSG Murali Krishna.

Finally, the Management and Principal conveyed their heartfelt thanks by honoring Dr. KVSG Murali Krishna for accepting their invitation to address the young minds of I year students.